



DANIEL A. SPEDALIERE
DAN@DANSPED.COM

Please email me for additional information!

GRAPHIC DESIGNER & WEB DEVELOPER

Versatile and quality driven problem solver with 6 years experience in print design, branding, and web development. Educated in design and fine art with a working knowledge of photography (as well as image correction) and its use in design.

COMPUTER SOFTWARE SKILLS

PhotoShop	Illustrator	InDesign	Dreamweaver	Image Ready
Mac OS	Windows	HTML	PHP	CSS
Flash	MySQL	Share Point	QuarkXpress	MS Office
WordPress	FrontPage	Premiere	Cubase	Sonar
ProTools	WaveLab	SoundForge		

WORK EXPERIENCE

2008-Present Johnson & Johnson / The Creative Group Titusville, NJ
 Multi-task as a graphic designer and web developer for the Field Communications department of Ortho-McNeil Pharmaceuticals (division of Johnson & Johnson). Developed and now maintain new and successful format for the Field Comm's consolidated email initiative (overcoming the organization's problem with the new Office 07 platform). Designed and redesigned graphic user interfaces for new and existing web based applications and Share Point team sites. Assist in the weekly production and delivery of company communications. Requires strict time management, ability to work under pressure with tight deadlines, and a positive team-player attitude.

2003-Present FREELANCE Graphic Designer and Website Developer
 Aide clients in achieving their marketing vision with well designed solutions such as websites, print materials and corporate identities.

Clients include:

Cookson & Hunt International	Burpee Materials Technology	Barnegat Republican Party
Atlantic Internet Technologies	Dirty Kings (Music Group)	Dana Kaplan (Author and Scholar)
Alberto Brothers (Law Firm)	Rebel Pawn (Music Group)	Ocean County Swim
Centro Investigative Services	Stafford Girl's Softball Assoc.	Basil T's Restaurant
Brandl Restaurant	Gary Steven Groves Fine Art	Coffee News Jersey
MemorialFrame.net	Dasti, Murphy, McGuckin, Ulaky, Cherkos & Connors (Law Firm)	

2007-2008 Assistant to John Grandits, Author & Art Director Red Bank, NJ
 Problem solved and designed for author/art director John Grandits during the production of several children's books including A Book by Mordicai Gerstein (author of the Caldecott Award winning The Man Who Walked Between The Towers).

****John Grandits, author of Blue Lipstick and Technically It's Not My Fault has served as art director for publications such as Click and Muse Magazine.**

Clients include:

Roaring Brook Press	Intervisual Books	Houghton Mifflin Company
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2007-2008 American Speedy Printing Centers Toms River, NJ
 Added value to the print shop's business by delivering high end aesthetics and strong customer service while design multitasking (print layout, image correction, pre-press, logo design)

2005-2007 ePrintDistributors.com Red Bank, NJ
 Drove business forward as Director Creative Services for restaurant marketing agency. Designed elegant custom websites and supporting print for New Jersey's top restaurants. Maintained the company's main portal, DiningAroundNJ.com.

Clients Include:

Rienzi Foods & Wines	David Burke's Fromagerie	John Valentin's Julia's Restaurant
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Brandl. -Belmar The Mix Lounge -Long Branch Xebastion's-Long Branch
Gianna's – Atlantic Highlands Carmine's -Asbury Park Bay Avenue Trattoria
Metuchen Golf & Country Club Schnell Contracting Center for Vocational Rehabilitation

2003-2004 Newcomer's Club Inc. Fair Haven, NJ
Redesigned and maintained the Newcomer's Club Inc.'s monthly newsletter.

EDUCATION

2001-2004 Monmouth University West Long Branch, NJ
BFA in Graphic/Computer Design completed May 2004. 3.5 GPA. Dean's List. Graduated Cum Laude.

REFERENCES

Available upon request.

To view online portfolio visit: WWW.DANSPED.COM